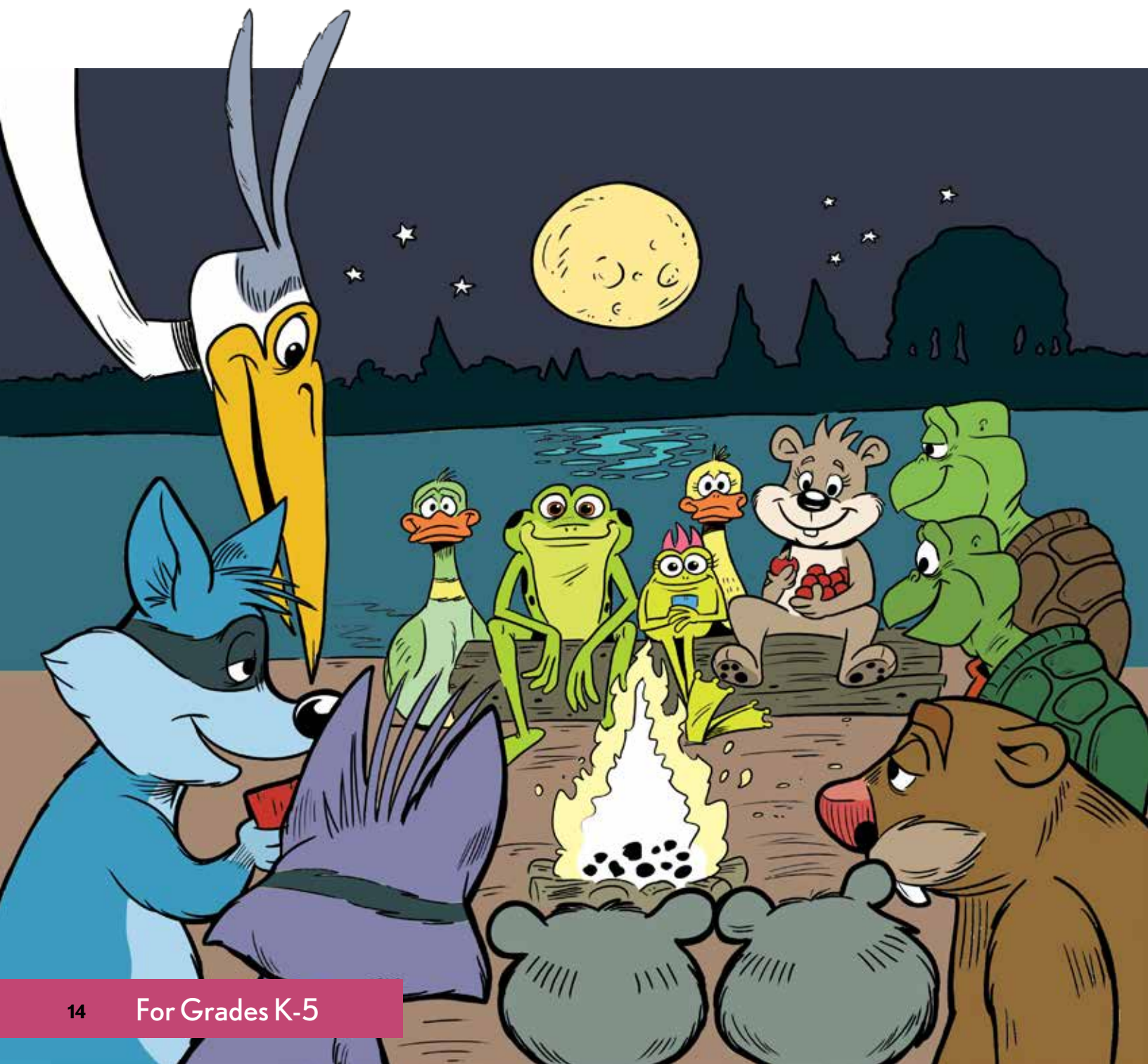


Building Character with Kelso Curriculum



Kit Overview

1 the IDEA

Develop positive character traits in elementary-aged students to build a more empathetic and caring community.

2 the APPROACH

Introduce students to five foundational traits—Respect, Responsibility, Caring, Fairness, and Honesty (RRCFH)—as the pillars of strong character. Encourage each child to embody these qualities in their interactions and to expect the same from others, creating a shared culture of accountability and mutual respect.

3 the PROCESS

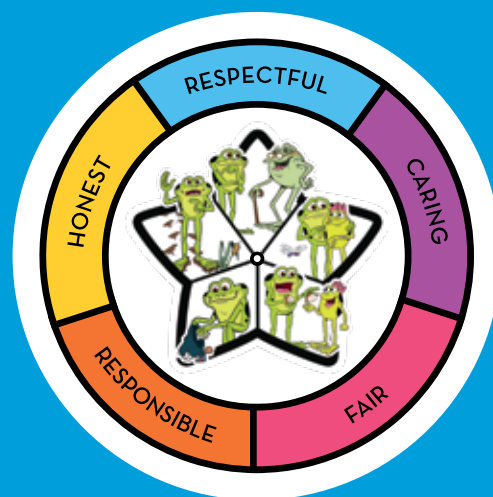
Engage students through colorful stories, videos, interactive photo cards, plush puppets, and hands-on activities that bring each trait to life. By exploring how these traits look, sound, and feel, students deepen their understanding and social awareness. Each lesson blends essential values with practical social skills, making character education both joyful and impactful.



the RESULT:
**KELSO KIDS CAN
WORK IT OUT.**



RRCFH.



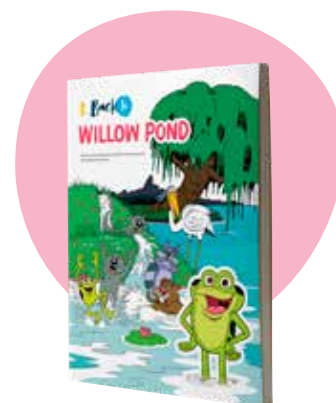
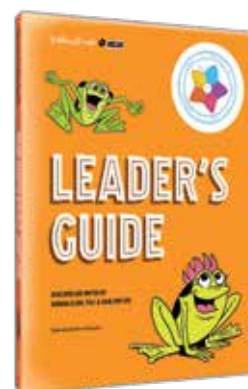
**Respectful
Responsible
Caring
Fair
and Honest**



What's in the Kit?



- **Leader's Guide:**
42 Lessons and
18 Reinforcement
Activities
- **Storybook**
with 6 Stories
- **(2) 17" x 11"**
Photocard Books
- **(2) Plush Puppets**
- **10 Video Examples**



Kit available in both Physical and Digital versions.

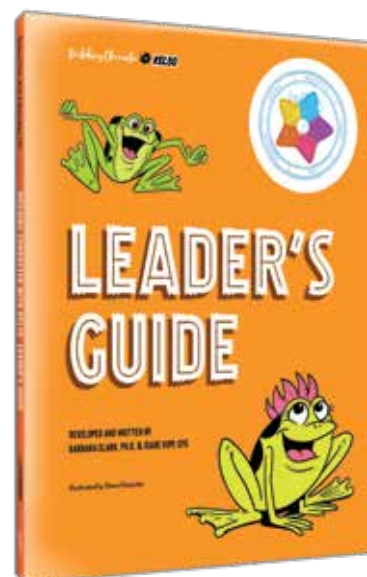
LEADER'S GUIDE

What's inside? *

150 PAGES of MATERIAL INCLUDING:

- 42 Character Lessons
- 18 Reinforcement Activities
- Support materials
- Multiple Trait Star Posters
- Reproducible masters like:

Parent Letter, Staff Letter, Personnel Scripts, and handy Trait Star Posters.



*

Includes Printable PDFs

**Tools to teach the 5 Character Traits –
RRCFH Respectful, Responsible, Caring,
Fair, and Honest.**





THE TRAIT STAR POSTER FOR K-3

5 Foundational Character Traits



RRCFH.



Respectful



Responsible



Caring



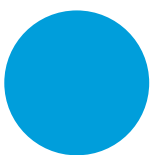
Fair



Honest

Teaches kids to build early.

5-Pack of "24" x 36" Posters Included





THE TRAIT STAR POSTER FOR 4-5

The Traits don't change, kids do

**More
sophisticated
lessons**

**More RRCFH as
your students
mature**

**Strong, pro-social,
character is built over
time, together, in and
out of class.**

5-Pack of "24" x 36" Posters Included



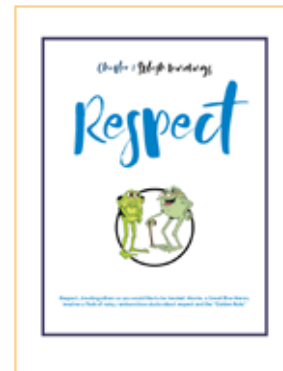
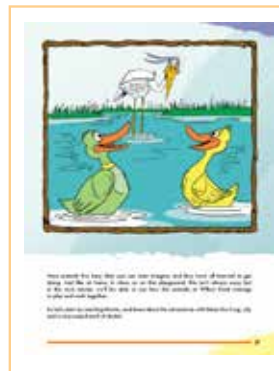
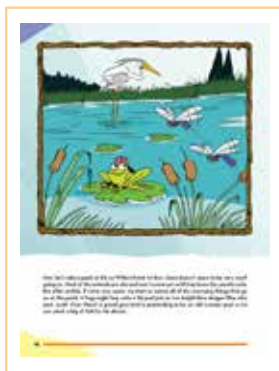
Reviewing these 5 traits every year can show students their own growth. Simply ask: "In K-3 were you ever accidentally disrespectful?" A Kelso Class can Talk that Out.



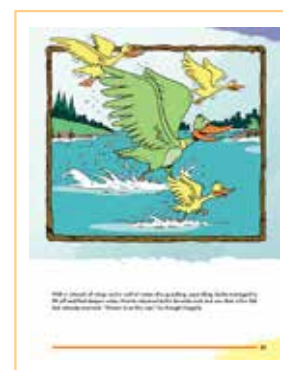


Back to Willow Pond

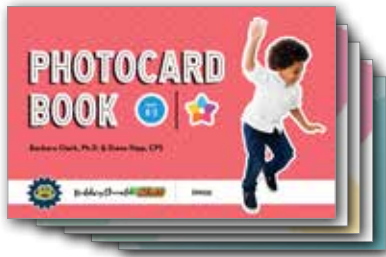
STORYBOOK



6 STORIES — A full cast of critters can show your students what Kelso's 5 Traits look and sound like. Each story teaches one Trait, and the Finale puts them all together with teamwork. For example, in Chapter 1, a group of young ducks learns to think of others from a Great Blue Heron. This is Respect in action.



100 Pages
with
5 Stories



PHOTOCARD BOOKS

1 — Negative Example

2 — Positive Example



EACH BOOK IS — Large, durable, and easy to see. Both depict 15 situations in two ways.

Those 15 situations teach the 5 Traits in 3 locations, Class, Recess, and Home. Scene 1 presents a negative example and students are asked about what they see, what sounds they imagine, how

they think these people feel, and lastly, to describe what they think the positive example will be like.

In Scene 2 students see a positive example and are asked if their guess was correct, the sounds they imagine, and how the people feel now.



Plush Puppets

15" Kelso + 12" Lily

Plush and adorable, kids respond with laughs and attention when the Kelso and Lily puppets come out to play. Versatile and easy to use, well-made and durable for hours and hours of fun.



Learning Character with Kelso



Video lessons show the 5 Traits in action.

The closer students get to middle school, the more challenging it is to teach RRCFH. The 4-5 section is the perfect way to show these traits growing with students as they mature.

10 Video Lessons

20 Min. Total Run Time

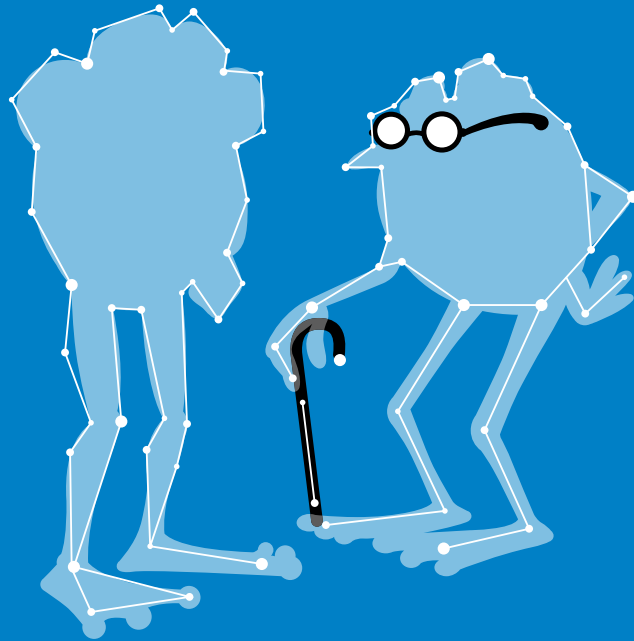
- High quality videos
- Created in consultation with Kelso's creators



Two Sections:

- ★ K-3 hosted by Kelso himself
- ★ Grades 4-5 hosted by a pre-teen

Each section presents a different character trait.



RESPECTFUL



IT WAS HEAVY
WE WORKED TOGETHER.

Kelso Kids
Worked It Out.

