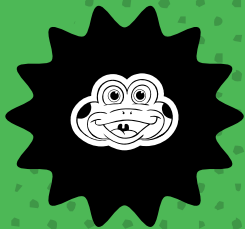


# KELSO'S CHOICE

2023 Catalog

## CONFLICT MANAGEMENT PROGRAM FOR KIDS



CHOOSE 2



Building Character *with* **KELSO**

CHARACTER EDUCATION

# KELSO'S CHOICE

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[KELSOSCHOICE.COM](http://KELSOSCHOICE.COM)

# MORE THAN POSTERS

## CONFLICT MGMT CORE KIT INCLUDES:

### DVD

- 10 VIDEO EXAMPLES

### LEADER'S GUIDE

- 23 LESSONS +
- 16 REINFORCEMENT ACTIVITIES

### STORYBOOK

- 5 STORIES
- 2 PLUSH PUPPETS
- 8 PAPER PUPPETS
- 10 POSTERS



Make All Payments to Cerebellum Corp.

visit [kelsoschoice.com](http://kelsoschoice.com)



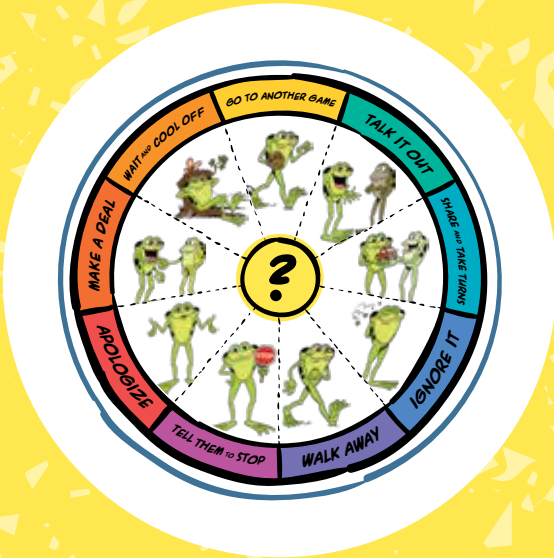
Kelso

Lily

**KIDS are SMART ENOUGH, and STRONG ENOUGH  
to SOLVE SMALL PROBLEMS**

## KELSO'S WHEEL

GRADES K-3



- GO TO ANOTHER GAME
- TALK IT OUT
- SHARE and TAKE TURNS
- IGNORE IT
- WALK AWAY
- TELL THEM to STOP
- APOLOGIZE
- MAKE a DEAL
- WAIT and COOL OFF

## KC'S WHEEL

GRADES 4-5



### 4 Nonverbal Choices

- Go to Another Game
- Wait and Cool Off
- Ignore It
- Walk Away

### 4 Verbal Choices

- Talk It Out
- Tell Them to Stop
- Apologize
- Make a Deal



# CONFLICT MGMT for KIDS

1

## The Idea

**KIDS CAN SOLVE MANY OF THEIR OWN CONFLICTS**  
**THEY'RE SMART and RESILIENT. THEY JUST NEED THE TOOLS**

2

## The Approach

**KELSO HELPS KIDS INTERNALIZE GOOD CHOICES WITH**  
**STORIES, VIDEO EXAMPLES, LESSONS, and ACTIVITIES**

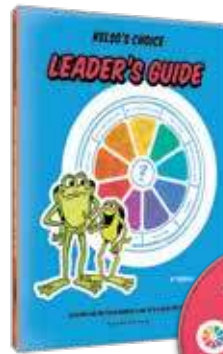
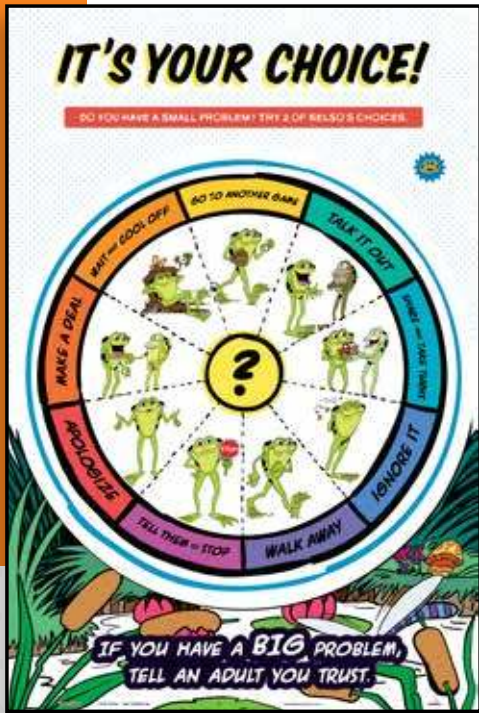
3

## The Process

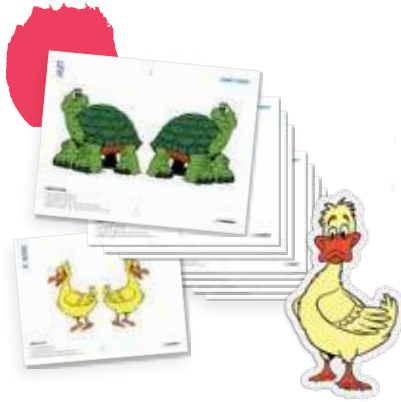
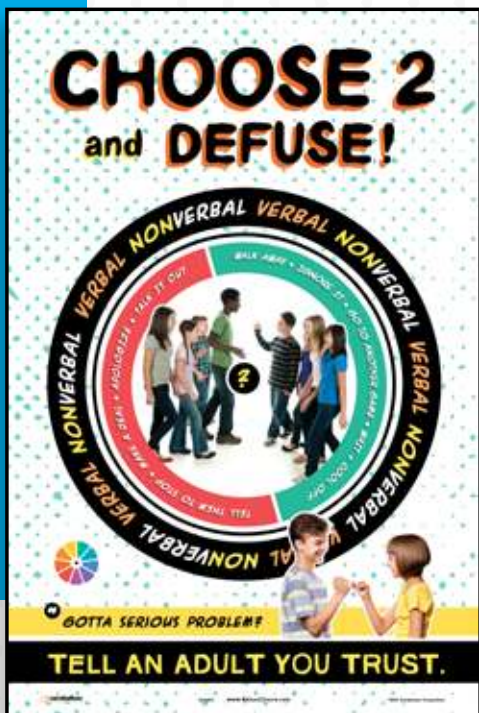
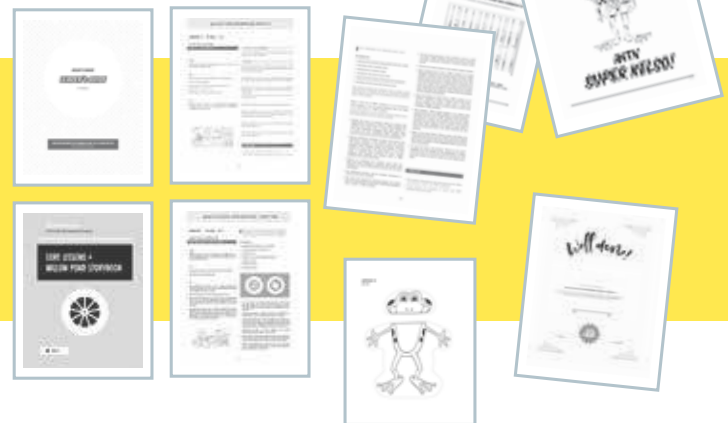
- A. DIFFERENTIATE SMALL PROBLEMS from BIG ONES**
- B. TEACH 9 SIMPLE SOLUTIONS to SMALL PROBLEMS**
- C. ENCOURAGE KIDS to TRY 2 BEFORE ASKING an ADULT**



**THE RESULT:**  
**KELSO KIDS CAN WORK IT OUT.**



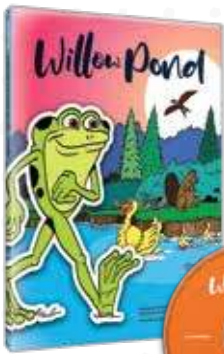
**Kelso's Choice Leader's Guide**  
 23 Lessons + 16 Activities  
 CD with Reproducible Masters



**8 Paper Puppets**



**Plush Puppets**  
 15" Kelso  
 12" Lily



**Willow Pond Storybook**  
5 Stories + CD with PDF



**Kelso In Action DVD**  
Run Time: 20 Min.  
5 lessons for K-3  
5 lessons for 4-5



## KELSO'S CHOICE CONFLICT MGMT CORE KIT

Hardgoods + Digital: GH5456  
**\$619<sup>95</sup>**

Hardgoods Only: GH4428  
**\$419<sup>95</sup>**

Digital Only: GH5459  
**\$399<sup>95</sup>**

Spanish Language  
Hardgoods + Digital: GH5482  
**\$465<sup>95</sup>**

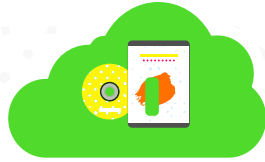
Spanish Language  
Hardgoods Only: GH5480  
**\$419<sup>95</sup>**

Spanish Language  
Digital Only: GH5481  
**\$399<sup>95</sup>**

For Families  
Hardgoods Only: GH4918  
**\$59<sup>95</sup>**



# à la Carte – CONFLICT MGMT CORE KIT



DVD:  
GH4436 · \$95<sup>95</sup>

In the Cloud:  
DL4436 · \$89<sup>95</sup>



GH4448 · \$83.95

## KELSO IN ACTION

## PLUSH PUPPET 2-PACK



Storybook:  
GH4458 · \$47<sup>95</sup>

In the Cloud:  
DL4458 · \$44<sup>95</sup>



GH5448 · \$30.95  
10-Pack GH5451 · \$278.55

## WILLOW POND

## 9-CHOICE WEARABLE FLIPBOOK

visit [kelsoschoice.com](http://kelsoschoice.com)



**NEW  
T-SHIRTS**



**Bully Free Zone**  
GH5517



**Tattle Free Zone**  
GH5518



**Tattle Free Zone**  
GH5515



**It's Your Choice Wheel**  
GH5520



**Be A Star**  
GH5514



**Super Kelso Wheel**  
GH5516



**Strong Enough & Smart Enough**  
GH5519

**\$39<sup>95</sup>  
each**

# SUPPLEMENTAL KITS – CONFLICT MGMT



## BOOSTER KIT

GH4429 · \$157<sup>95</sup>



● Leader's Guide

DVD

Flash Cards for K-3 + 4-5

Paper Puppets



## ACTIVITIES KIT

GH4430 · \$157<sup>95</sup>



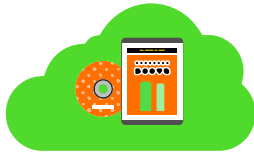
● Leader's Guide

DVD

Storybook

Board Game

# à la Carte – SUPPLEMENTS



**DVD:**  
**GH4437 · \$95<sup>95</sup>**

**In the Cloud:**  
**DL4437 · \$89<sup>95</sup>**

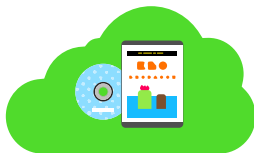
**PUTTING KELSO INTO PLAY**



**GH4461 · \$39.95**



**CONFLICT MGMT FLASH CARD GAME SET**



**DVD:**  
**GH4438 · \$95<sup>95</sup>**

**In the Cloud:**  
**DL4438 · \$89<sup>95</sup>**

**KELSO BEYOND THE CLASSROOM**



**GH4432 · \$49.95**



**HOPPIN' HOME BOARD GAME**

# WHEEL BANNERS · \$262<sup>98</sup> EACH

60"x40" weatherproof vinyl with grommets



K-3 · 60"x40"  
GH5457



K-3 · 60"x40"  
GH5151



4-5 · 60"x40"  
GH5153



K-3 · 60"x40"  
GH5309



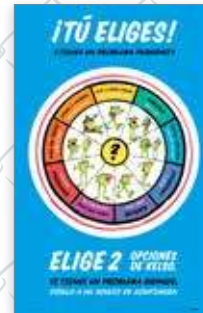
K-3 · 40"x60"  
GH5458



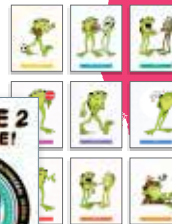
K-3 · 40"x60"  
GH5151



4-5 · 40"x60"  
GH5152



K-3 · 40"x60"  
GH5308

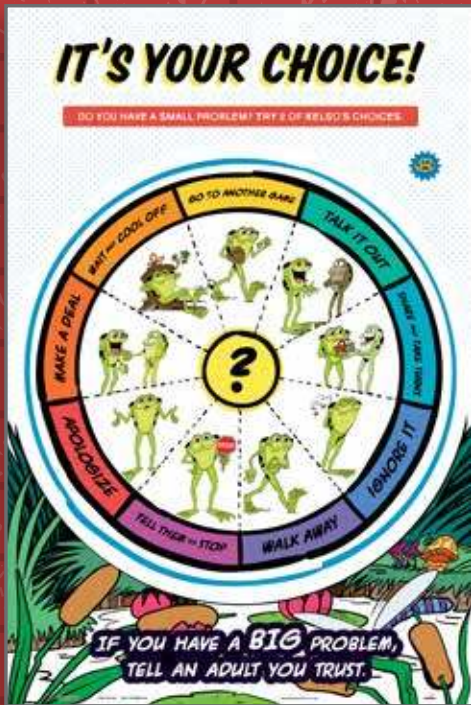


## Wall Art Superpack

60"x40" Vinyl Banner  
24"x36" Poster 10-Pack  
8.5"x11" 9-Choice Set

GH5478 · \$300.95

# 24" x 36" POSTER PACKS



6-Pack: K-3  
GH5496 · \$62.95

6-Pack: 4-5  
GH5497 · \$62.95

10-Pack: K-3  
1016371 · \$95.95

10-Pack: 4-5  
GH4434 · \$95.95

10-Pack: K-3 + 4-5  
GH4776 · \$95.95

30-Pack: K-3  
GH5502 · \$259.95

30-Pack: 4-5  
GH5503 · \$259.95

30-Pack: K-3 + 4-5  
GH5500 · \$259.95

## 8.5"x11" Wall Art



9-Choice Set for K-3  
GH5149 · \$41.95

Spanish Language Version  
GH5492 · \$41.95

## 11"x17" Mini-Poster 10-Packs



English Language

K-3 + 4-5: GH4783

K-3: GH4780

4-5: GH4782

Spanish Language

K-3 + 4-5: GH5491

K-3: GH5148

4-5: GH5486

\$52<sup>95</sup> Each

# SPANISH LANGUAGE CONFLICT MGMT CORE KIT

Spanish Language  
Hardgoods + Digital: GH5482

**\$465<sup>95</sup>**

Spanish Language  
Hardgoods Only: GH5480

**\$419<sup>95</sup>**

Spanish Language  
Digital Only: GH5481

**\$399<sup>95</sup>**

## Kit Includes:

- Leader's Guide
- Willow Pond Storybook
- 8 Paper puppets
- 2 Plush puppets
- 5x K-3 posters
- 5x 4-5 posters
- 9 Choice posters



## Wall Art Superpack



60"x40" Vinyl Banner  
24"x36" Poster 10-Pack  
8.5"x11" 9-Choice Set



**GH5495 · \$300.95**

## 24"x36" Spanish Poster Packs

6-Pack: K-3  
GH5498 · \$62.95

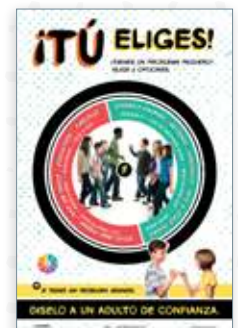
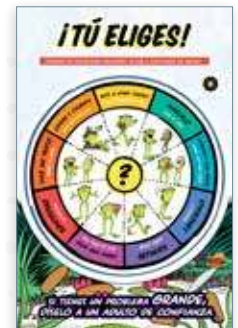
6-Pack: 4-5  
GH5499 · \$62.95

10-Pack: K-3  
GH4435 · \$95.95

10-Pack: 4-5  
GH5488 · \$95.95

10-Pack: K-3 + 4-5  
GH5490 · \$95.95

30-Pack: K-3 + 4-5  
GH5501 · \$259.95



## La Laguna del Sauce Storybook

Hardcopy: GH5483 · \$47.20

In the Cloud: DL5483 · \$44.95

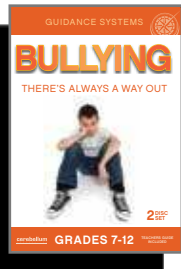
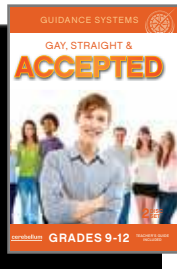


# KELSO RECOMMENDS:

## THE DIGITAL COLLECTION

Streaming Access to 120+ Video Lessons for 1 low price of \$399/year per educator

**K-12**  
Guidance



More info at [kelsoschoice.com](http://kelsoschoice.com)

● GH5494

# Building Character *With* **KELSO**

**KELSO'S STAR**

**GRADES K-3**



**Five key character traits**



**RESPECTFUL**



**CARING**



**FAIR**



**RESPONSIBLE**



**HONEST**

**CHARACTER EDUCATION discourages bullying and prevents conflict. More respect, less teasing. More fairness, fewer arguments. More honesty, greater harmony. More responsibility, a better environment. More caring, a closer community.**





# THE PHOTOCARD BOOKS

## SCENE 1: NOT RESPECTFUL

Character Trait

Setting

Scene #



A visiting high school music teacher has brought several fancy instruments for everyone to look at. These students have just walked into the music room from recess.

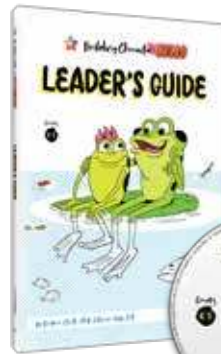
- 👁️ When you look at this photo, what do you think is happening?
- 💖 How do you think the people in this photo are feeling?
- 👂 If you were present, what sounds and noises would you hear?
- ★ Describe what you think this would look like if these students were being respectful.

## SCENE 2: RESPECTFUL

Character Building kits include two 11"x17" Photocard books, K-3 and Grades 4-5. Each trait is first shown to be lacking, and then in action; so students can easily identify the difference. Examples are provided for three settings: in class, during recess, and at home. 30 cards total for each book.



- 👁️ Look carefully: did you correctly guess what the students would look like if they were being respectful?
- 👂 If you were present, what sounds and noises would you hear now?
- 💖 How do you think the people in this photo are feeling now?

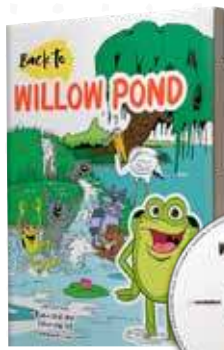


**Learning Character Leader's Guide**  
 23 Lessons + 16 Activities  
 CD with Reproducible Masters



**Photocard Books**





**Back to Willow Pond  
Storybook**  
5 Stories + CD with PDF



**Plush Puppets**  
15" Kelso + 12" Lily



**Learning Character  
with Kelso DVD**  
Run Time: 20 Min.  
5 lessons for K-3  
5 lessons for 4-5



## CHARACTER BUILDING with KELSO CORE KIT

**Hardgoods + Digital: GH5469**  
**\$824<sup>95</sup>**

**Hardgoods Only: GH4519**  
**\$524<sup>95</sup>**

**Digital Only: GH5470**  
**\$499<sup>95</sup>**



**Back to Willow Pond  
Character Building Storybook**  
Storybook: GH4523 · \$47<sup>95</sup>  
In the Cloud: DL4523 · \$44<sup>95</sup>



**Learning Character with Kelso  
Character Building Video Lessons**  
DVD: GH4522 · \$95<sup>95</sup>  
In the Cloud: DL4522 · \$89<sup>95</sup>

# STAR BANNERS · \$262<sup>98</sup> EACH

## Wall Art Superpack



60"x40" Vinyl Banner  
 24"x36" Poster 10-Pack  
 8.5"x11" 5-Trait Set  
**GH5479 · \$290.95**

Weatherproof vinyl with grommets



**K-3 · 60"x40"**  
**GH5155**



**4-5 · 60"x40"**  
**GH5157**



**K-3 · 40"x60"**  
**GH5154**



**4-5 · 40"x60"**  
**GH5156**



**5-Trait Sticker Set**  
 20 of Each GH5462 · \$24.95

**5-Trait Wearable Flipbook**  
 GH5463 · \$24.95

**10-Pack**  
 GH5464 · \$224.55



# 24" x 36" POSTERS



## 10-Packs

K-3 GH4520  
 4-5 GH4521  
 K-3 + 4-5 GH4777

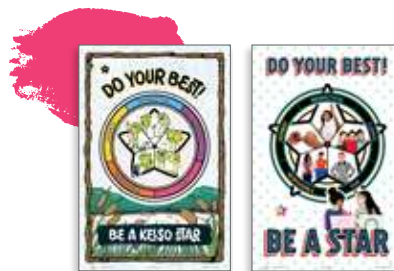
\$95<sup>95</sup> Each

## 8.5"x11" Wall Art

## 11"x17" Mini-Poster 10-Packs



5-Trait Set for K-3  
 GH5465 • \$28.95



K-3: GH4785  
 4-5: GH4787  
 K-3 + 4-5: GH4788

\$52<sup>95</sup> Each



# 3-in-1 Conflict Mgmt Superpack

GH4492 • \$705<sup>95</sup>

## Conflict Mgmt Core Kit



## Booster Kit



## Activities Kit

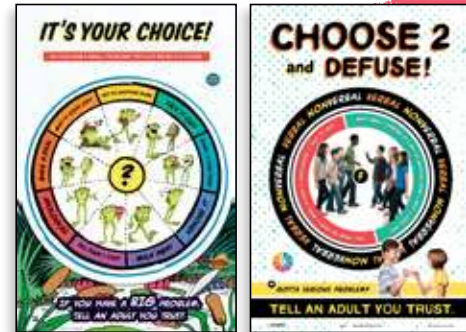




# Kelso's 4-in-1 Master Pack

GH5312 · \$1,071<sup>95</sup>

## Conflict Mgmt Core Kit



## Building Character Core Kit



## Booster Kit



## Activities Kit



### To Order:

**Email:** orders@cerebellum.com

**Call:** 866-386-0253      **Fax:** 805-426-8136

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- Check - payable to Cerebellum Corporation
- Credit card payments processed online.

Return Policy: We will replace any damaged or defective product for free within 30 days of purchase. A proof of purchase is required for any refund or exchange. Please call 1-866-386-0253 for more information.

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145 Corte Madera Town Ctr, Ste 406, Corte Madera CA 94925

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Subtotal \$125.01 - \$1,500.00 – Add 10%  
Subtotal \$1,500.01 - \$3,000 – Add 8%  
Subtotal over \$3,000.00 – FREE

**Shipping charges for international customers:**  
International orders will be shipped parcel post and billed accordingly.  
**\*\*Include a copy of your tax exempt certificate or add applicable sales tax.**  
Apply 8.75% sales tax to shipments within CA.

Subtotal  
Applicable Sales Tax  
Shipping & Handling  
**Grand Total**